

Rhinelanders Downtown Economic Development and Streetscape Study

Schedule & Work Plan 2014

Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28				
2014	March				April				May				June				July				August				September							
Week	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4				
Phase I: Assessment, Economic & Market Analysis																																
City Provides Existing Plans, Materials, Reports, Data	■																															
Schedule Kick-off Meeting & Develop Stakeholder List	■																															
Schedule Stakeholder Interviews	■																															
Prepare Agenda for Kick-off Meeting		■																														
Review Existing Plans, Materials, Reports & Data		■	■																													
Prepare Summary Table of Previous Initiatives			■																													
Steering Committee Meeting 1 & Tour (Kick-off)				■	March 26, 27 - Kick-off Mtg 3/27 at 10:00 a.m.																											
Stakeholder Interviews				■																												
Derive Streetscape Theme from Design Committee Work			■	■	■																											
Business Mix, Property Mix and Real Estate Trends			■	■	■																											
Analysis of Demographics, Retail Spending & Leakage			■	■	■																											
Assess Downtown Areas for Potential Redevelopment Opportunities			■	■	■																											
Prepare Agenda & Format for Public Meeting #1				■																												
Schedule & Publicize Public Meeting #1					■	■																										
Draft Summary of Market Analysis, Opportunities & Challenges						■																										
Prepare for Public Meeting #1						■	■																									
Steering Committee Review of Summary Report							■																									
Public Meeting #1 w/ Steering Committee								■	April 30- Steering Committee 3:00 - 4:00, Public Meeting 5:30 - 7:00 p.m.																							
Prepare Summary of Public Meeting #1									■																							
Prepare Map of Potential Redevelopment Sites & Areas									■																							
Prepare Summary of Opportunities & Challenges									■																							
Phase II: Infrastructure, Redevelopment & Streetscape Plan																																
Schedule Steering Committee #2						■																										
Prepare Agenda for Steering Committee #2						■																										
Prepare & Circulate Minutes from Steering Committee									■	■	■	■																				
Aesthetic, Circulation & Streetscape Assessment									■	■	■	■																				
Infrastructure Assessment Maps & Report									■	■	■	■																				
Environmental Assessment Report									■	■	■	■																				
Key Redevelopment Site Assessment & Map											■	■																				
Infrastrucutre Planning & Phasing											■	■																				
Streetscape Plan Concepts											■	■																				

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Week	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4				
Schedule Public Meeting #2 & Steering Committee Mtg																																
Prepare Strategic Recommendations & Draft Plan																																
Steering Committee Review & Comment Draft Plan																																
Edits to Draft Plan Document																																
Prepare for Public Meeting #2																																
Public Meeting #2 & Steering Committee Meeting 3																																
Prepare Summary of Public Meeting #2																																
Phase III: Implementation Plan																																
Downtown Programming & Marketing Recommendations																																
Physical Improvement Map & Recommendations																																
Prepare Opinion of Probable Cost for Improvements																																
Implementation & Phasing Plan																																
Partner & Resource Identification																																
Funding Plan																																
Final Plan Development, Delivery and Presentation																																
Prepare Final Draft of Downtown Master Plan																																
Send Draft Copy of Downtown Master Plan																																
Steering Committee Review of Draft Plan																																
Revisions to Draft Plan																																
Final Plan Presentation																																
Deliver Final Copies of Downtown Master Plan																																

July 23 - Steering Committee 3:00 - 4:00, Public Meeting 5:30 - 7:00 p.m.

Sept. 24th - Steering Committee 3:00 - 4:00, Presentation TBD

Note: Street design is expected in fall of 2014 with construction planned for spring of 2015

■ On Site Visits
 ■ City Task
 ■ Consultant Task
 ■ Town & Country Task